

PUERTO RICO RUM FESTIVAL & CONFERENCE

CONFERENCE SCHEDULE

12:00 M

Registration:

Registration for Rum Conference.

12:30 – 1:15 PM

New and Untouched: Try New Expressions made in Puerto Rico.

Commencing the 2025 Taste of Rum Festival and Conference, join Frank Stipes (Ron Superior) and Jose Roberto Alvarez (San Juan Artisan Distillers) as they unfold on new and untouched rum expressions they are about to launch.

**FRANK C. STIPES - DAVID "MASHYNNE" RIVERA
 JOSÉ ROBERTO ÁLVAREZ**

1:30 – 2:15 PM

Rums from around the world

Join Leonardo Comercio (PM Spirits NYC) and Javier Berberena (WSET Instructor & Spirits Importer) as they showcase the wonders of sugarcane spirits from the world.

LEONARDO COMERCIO - JAVIER BERBERENA

2:30 – 3:15 PM

Puerto Rico's Forgotten Rum City—Arecibo

The City and Municipality of Arecibo at one point was one of the most important rum and sugar producers in Puerto Rico. Join Juan Montes (Rums of Puerto Rico Ambassador) and Fede J. Hernández (Author and Rum Aficionado) as they glance over Arecibo's history.

FEDERICO J. HERNÁNDEZ - JUAN MONTES

3:30 – 4:15 PM

Women leading environmental responsibility initiatives

Sustainability is a key element to maintain the spirits industry and Mother Nature coexisting from today until the future. This seminar will be spearheaded by Larissa Arjona (President of Women Leading Rum) and a special guest.

LARISSA ARJONA - MAGALY FELICIANO - AILSA BONET

4:30 – 5:15 PM

How a 10, 15, 20 yr (single cask) rums taste directly from a barrel

How many times have you been able to drink rum from a single cask that hasn't been altered or blended? Plus, learn the chemical aspect of its taste profile. This might be your lucky day as Troy Arquiza (Bacardi Global Master Blender), Christian Frontanés (Casa Bacardi Home Brand Ambassador) and Travis Miller take you through a real rum journey.

TROY ARQUIZA - CHRISTIAN FRONTANÉS - TRAVIS MILLER

5:30 – 6:15 PM

Ron Superior Master Class

Discover the secrets behind Ron Superior in an exclusive Master Class led by Frank Stipes. Immerse yourself in the history, production process, and unique characteristics of this Puerto Rican rum while tasting expressions that highlight its quality and tradition.

FRANK C. STIPES

6:30 – 7:15 PM

San Juan Artisan Distillers Master Class

In an exclusive Master Class hosted by Francisco Fonseca, International Brand Ambassador from San Juan Artisan Distillers and Master Mixologist, learn about the exciting new rum launch of Ron Capicú Añejo & Platino and Ron Pepón Agrícola 6 Years Aged in the Estate.

FRANK C. STIPES

TASTE of Rum

**MARCH
 29TH**



GUEST SPEAKERS



FRANK C. STIPES



FEDERICO J. HERNÁNDEZ



LEONARDO COMERCIO



CHRISTIAN A. FRONTANÉS



LARISSA ARJONA



TRAVIS MILLER



TROY ARQUIZA



JAVIER BERBERENA



DAVID "MASHYNNE" RIVERA



JOSÉ ROBERTO ÁLVAREZ



MAGALY FELICIANO



AILSA BONET



JUAN MONTES



FRANCISCO FONSECA

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